



FEA Field Staff

FEA Field Staff Conference July 18-20, 2016

July 11, 2016

Dear Field Staff Conference Attendee:

We are looking forward to greeting you at the 2016 Fraternity Executives Association Field Staff Conference, which begins this coming Monday, July 18. As a reminder, the conference will be held at the Sheraton Indianapolis City Centre Hotel located at: 31 W. Ohio Street, Indianapolis, IN 46204. The hotel phone number is (317) 635-2000.

Check-in and conference registration will occur on Monday, July 18 between Noon and 1:45pm. Please check-in to the hotel first and then check in for the conference at the table located in the lower lobby. **The conference will begin promptly at 2:00pm.**

Attached to this is the final conference schedule along with biographies of our keynote presenters. Hard copies of schedule will be provided at the conference registration table.

Your registration fee includes the following:

- Monday dinner
- Tuesday breakfast, lunch, and snack break
- A lawn ticket to the Tuesday evening Indianapolis Indians game, which includes a dinner at the Elements Financial Picnic Area sponsored by ChapterSpot
- Wednesday breakfast
- All conference related materials
- Room accommodations at the Sheraton for Monday, July 18 and Tuesday, July 19

Parking

Hotel parking will be available in the parking garage of the Sheraton. The discounted cost of parking at the structure is \$20.00 per day.

Dress Code

All participants should wear neat and clean business attire. Appropriate attire includes: Coat and/or tie, pantsuit, dress, skirt, collared shirt, golf shirt, sweaters, slacks, denim, and dress shoes. Casual clothes (i.e. jeans, shorts, appropriate t-shirts/tops) will be welcomed for all other times outside of the conference.



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Indianapolis Indians Game – sponsored by ChapterSpot

On Tuesday evening, it is our expectation that all attendees attend an Indianapolis Indians baseball game. A ticket and dinner will be provided to each attendee as part of their registration. Attendees are encouraged to bring appropriate and comfortable casual attire for the game. The tickets will be lawn seating, so participants are encouraged to bring a blanket, if desired.

Join the LinkedIn group!

A LinkedIn group has been created for all conference attendees titled “Fraternity Executives Association – 2016 Field Staff Conference Attendees.” All participants are encouraged to join this group to take advantage of this professional networking opportunity ahead of the conference.

FEA and the staffs of Sigma Kappa and Theta Chi are committed to providing an outstanding professional and educational experience for your staff. Please let us know if you have any questions. We look forward to seeing you next week in Indianapolis!

Sincerely,

Jordan Bentlage, Executive Director
Sigma Kappa Sorority
FEA Field Staff Conference Co-Chair
Chair jbentlage@sigmakappa.org

Michael Mayer, Executive Director
Theta Chi Fraternity
FEA Field Staff Conference Co-
mmayer@thetachi.org



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Greetings from the Fraternity Executives Association –

You are a professional working in a unique segment of the work force.

Whether you realize it or not, you will soon have tremendous impact on chapters and their members. Your advice and counsel has the potential to reinvigorate chapters, encourage leaders and help individual brothers and sisters. You have an awesome job.

The purpose of FEA Field Staff is to help you gain additional insight and learn best practices from the facilitators, experienced consultants and each other. Your impact on thousands of college students and alumni/alumnae is proportional to your ability to deliver the educational, personal development and organizational development programs promoted by your national organization.

We encourage you to take advantage of the opportunity to spend time with people who are, like you, preparing to help the fraternity sorority community become stronger one chapter at a time.

The Fraternity Executives Association is committed to you as a professional and is pleased to offer a retreat that will have lasting impact.

All the best

A handwritten signature in cursive script that reads "Nicky Meneley".

Nicky Meneley
Chief Executive Officer



FEA Field Staff

**FEA Field Staff Conference July 18-20, 2016
Program Schedule**

Monday, July 18

12:00-1:45pm Registration

Location: Lower Lobby

2:00-2:30pm General Session: Welcome and Introductions

Presenters: Jordan Bentlage, Executive Director, Sigma Kappa and Michael Mayer, Executive Director, Theta Chi

Location: Meridian Ballroom Center and West

2:30-4:00pm General Session: The Confidence Blueprint

Presenter: Erin Fischer, Owner and CEO, Leadership and Training Studio

Session Description: How do you recreate that astonishing feeling when you are beaming from head to toe? What makes you feel like you're on top of the world with soaring confidence? Sometimes, it comes from a proud moment, other times it is a simple feeling of accomplishment or even achieving success after a huge challenge. For many of us, we struggle to find that place of confidence – authentic confidence – on a regular basis. More than just a few moments of accomplishment, how do we feel confident in our decisions and in the way we project ourselves to others – in leadership roles and in love? Today, we will explore why confidence is critical and learn the six tips to maintain and sustain confidence.

Location: Meridian Ballroom Center and West

4:00-4:15pm Break

4:15-5:15pm General Session: Interacting with Campus Administrators and Higher Education Trends

Presenter: Chris Graham, Fraternity & Sorority Life, Assistant Director, Florida State University

Session Description: This session will provide an overview of the current trends on campuses that impact the fraternal industry while also providing an overview of what a successful campus visit entails from a chapter consultant.

Location: Meridian Ballroom Center and West

5:30-6:45pm Dinner

Location: Panorama Ballroom

7:00-7:50pm Breakout Sessions – select one of five sessions to attend

Session: Is Finance Not Your Friend? Quick tips to Help Keep Your Chapters at the Top of their Game

Presenter: Erin Morris, Billhighway Client Relations Specialist

Session Descriptions: Not everyone is a finance whiz, but when working with collegiate members, it is important to have some level of knowledge regarding the data and information surrounding chapters. Our session outlines five metrics that field staff can look for to quickly gain an overview of a chapter's financial health. By having this knowledge, field staff can proactively get ahead of any potential financial issues and keep chapters on track. Our presentation will be delivered in a chronological sequence that aligns with the seasonality of chapters and what is most important at a given time.

Location: Meridian Ballroom East



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Monday, July 18 continued

7:00-7:50pm **Session: Tips and Tricks: The Campus-Based Professional Perspective to Consultant Visits**
Presenter: Chris Graham, Fraternity & Sorority Life, Assistant Director, Florida State University

Session Description: This session will empower participants with the knowledge and skills needed to prepare for and conduct successful visits on college campuses. While also working strategically with fraternity advisors as fraternal partners.

Location: Circle West

Session: How Telling Your Story Advances the Fraternal Experience
Presenter: Caitlin Moulton, Senior Panhellenic Support Specialist, National Panhellenic Conference and Kyle Martin, Delta Upsilon

Session Description: Being able to easily and clearly explain your role as a traveling consultant to the fraternity men and sorority women you meet while on the road should be an easy one, but what about the person you sit next to on an airplane or someone interviewing you for your next job? How can you tell others about your fraternity/sorority experience in a way that serves as an example of the fraternal experience, not only advancing it and building spirit along the way, but empowering others to tell their story as well? Join us for a discussion about taking pride in YOUR story and how owning your experience can not only advance your career, but the fraternal experience as a whole.

Location: Circle Center

Session: Retaining Your Members Will Matter More Than Recruiting Them
Presenter: Jessica Gendron Williams, CEO, Phired Up Productions

Session Description: There's a lot of data that we've collected about what's coming next for fraternity and sorority growth. There's a lot of factors coming that will effect our ability to grow - the type of generation they are, they number of them coming, what they're looking for, and why sorority and fraternity may or may not matter to them. All of the data tell us one thing: Retention will matter most. We'll discuss the data - as well as - why people are leaving and what our chapters can do about it.

Location: Circle East

Session: Consulting Π: The Constant Factors
Presenter: David Westol, Principal & Owner, Limberlost Consulting, Inc.

Session Description: Consulting ain't easy. But you're the best we have. You are committed, dedicated and motivated. And in less than four weeks you will be out there in Chapter Land, often alone, challenged with everything from risk management arrogance to low self-esteem. The Constant Factors will include motivation, maintaining your perspective, sizing up a room and meetings, hacking chapter culture...and taking care of YOU. Be prepared for interaction, case studies and humor as you begin a great year of your life.

Location: Monument Suite

7:50-8:00 pm **Break**



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Monday, July 18 continued

8:00-8:50pm

General Session: All The Benefits

Presenter: David Stollman, President, LaunchPoint

Session Description: If your boss told you that they couldn't give you a raise, but instead you could use the corporate jet whenever you wanted, or the luxury suite at the stadium, or a free MBA, would you decline these benefits? If you don't strategically maximize the added value of your position it's just as bad. Learn how to exploit the added, even secret, benefits of your job both personally & professionally.

Location: Meridian Ballroom Center and West

9:00-9:45pm

OPTIONAL SESSION - Circle of Sisterhood – All are invited to attend.

Presenter: Victoria Stankus and Ashley Smith, Circle of Sisterhood Volunteers

Global Engagement: Sorority Communities Impacting Girls Education Worldwide

Most sororities were founded in the 19th century because of very real obstacles to women achieving a college education. Sorority Founders bound together fiercely to fight for their right to education. Today, more than 150 years later, more than 200 sorority communities across the U.S. are engaged in a global humanitarian effort to remove barriers to education for girls in the developing world. This movement by sorority women (with support from growing numbers of Fraternity men) has had an impact in 22 countries on four continents in just over five years.

Come learn about a national movement by sorority women to help end the global crisis in girls' education by removing barriers to education for girls and women around the world.

Location: Meridian Ballroom Center and West



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Tuesday, July 19

8:00-9:00 am Breakfast

Location: Panorama Ballroom

9:00-9:50 am General Session: Update on NPC and NIC

Presenters: Dani Weatherford, Executive Director, National Panhellenic Conference & Jud Horras, President and CEO, North-American Interfraternity Conference, Inc.

Session Description: Dani and Jud will provide an overview of the current environment of the fraternity/sorority movement from the governing, leadership level. This is to inform of the current trends, initiatives, and the basic structures and allow participants to integrate this knowledge into their professional work. This session will avoid the "Us vs Them conversation" as it is important that we elevate the commitment to working together.

Location: Meridian Ballroom Center and West

10:00-10:50 am Breakout Sessions – Men's and Women's

Women

Session: Using your NPC Knowledge on the Road

Presenters: Jenny Greyerbiehl, Director of Education and Panhellenic Support, National Panhellenic Conference and Julie Bunson, Panhellenic Support Specialist, National Panhellenic Conference

Session Description: A successful fraternity and sorority community is built, in part, from a strong College Panhellenic and fraternity/sorority advisor. This program will provide you with the tools needed to assist your chapter presidents, Panhellenic delegates and other chapter officers create a strong Panhellenic community by understanding how to work with both the College Panhellenic and the fraternity/sorority advisor. You will leave this session confident that you have the skills to educate those you work with while on the road.

Location: Meridian Ballroom East

Men

Session: Using your NIC Knowledge on the Road

Presenters: Will Foran, Vice President of Campus Operations

Session Description: This session will focus on providing attendees an overview of recent changes within the North-American Interfraternity Conference and what that means for their work with chapters and chapter officers. Join NIC staff members for a discussion about how to best assist chapters and chapter officers in understanding their role in the fraternity community, with specific discussion in the areas of interfraternal rights and responsibilities, self-governance, and the newly updated NIC Standards.

Location: Meridian Ballroom Center and West

10:50 – 11 am Break



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Tuesday, July 19 continued

11:00 am – 12:00 pm **General Session – Etiquette for the Young Professional**
Presenter: Anthony Cawdron, Event Coordinator and House Manager for University President Mitch Daniels, Purdue University

Session Description: When meeting so many new people along the road, it is important to make good first impressions. Professional etiquette is an important skill to develop and will aid you in success in the consultant role and beyond. This session will focus on what to do, when to do it, and how to do it to come across as a polished professional.

Location: Meridian Ballroom Center and West

12:00-1:30pm **Lunch**
Location: Panorama Ballroom

1:30 – 2:20 pm **Breakout Sessions - select one of six sessions to attend**

Session: "Go Greek!" Is Not a Marketing Strategy

Presenter: Brandon Nusbaum, Innova

Session Description: "Go Greek" is not a marketing strategy. It's begging. It's shouting. It's demanding. It's selfish. What would the world's greatest marketers teach fraternities and sororities about inspiring others to join us? The fraternity/sorority industry has existed for over 200 years yet it enjoys less than a 10% market share of 4-year college students. The industry lacks a professional data-driven marketing strategy to sell its value to prospective members. Great marketing minds know how to solve that.

Location: Circle West

Session: The Best Tools, Tricks and Tips for Engaging Today's Presidents

Presenter: Joe McMenemon, ChapterSpot

Session Description: Keeping chapter Presidents engaged and on track throughout the school year can be a challenge. Hosting an annual convention is a great way to get the ball rolling, and having a semester site visit is always inspiring, but ongoing engagement with your officers is required to get consistent great results. With all the responsibilities a chapter President faces, both for the chapter and personally as a student, the role can become overwhelming. Often organizations can struggle to keep track of their presidents' initiatives to keep them engaged throughout the year.

During this seminar we're going to share the tricks we've learned at ChapterSpot, the tools we use and our approach which has proven to work. This seminar will help you build a culture of presidential engagement and continue it throughout the term of the executive board and through officer transitions.

Location: Meridian Ballroom Center and West



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Tuesday, July 19 continued

1:30 – 2:20 pm **Breakout Sessions - select one of six sessions to attend**

Session: Everything You Need To Know About Extension and Expansion

Presenter: Caitlin Moulton, Panhellenic Support Specialist, National Panhellenic Conference and Will Foran, Vice President of Campus Operations North American Interfraternity Conference, Inc.

Session Description: Almost all consultants spend time working with extension or expansion while on the road, whether it is raising awareness of your organization on a campus, selecting or recruiting members to join a colony, or assisting colony members as they develop relationships and find their niche in a campus community. Come to this program to learn the National Panhellenic Conference and North-American Interfraternity Conference's extension/expansion best practices.

Location: Monument Suites

Session: Thriving as an Introvert

Presenter: Jessi McPherrin, Vice President of Strategic Initiatives, LaunchPoint

Session Description: When thinking of the traits that make a true "Road Warrior" successful, people often assume that these folks have outgoing and extroverted personalities. While those who enjoy networking and interacting with others are at an advantage, it doesn't mean that a natural introvert, a shy extrovert, or an ambivert can't succeed as a consultant; it just means their plan and strategy may need to be adjusted accordingly. By attending this session, attendees will learn about the different personality styles and how to thrive on the road as an introverted consultant, from an introverted consultant.

Location: Meridian East

Session: Moving your career from Alpha to Beta

Presenter: Michael Schmeckebier, CareerNorth

Session Description: You are in the Alpha stage of your career, the beginning of a marathon. Just getting started, the world at your fingertips, and freaking out about what to do next. Your focus is on getting to Beta, the next leg of your career journey. Chances are good that you get no shortage of questions about what you are going to do next and you feel all kinds of pressure to have an answer. Maybe you know, maybe you don't, or maybe you've picked going to grad school as the default answer. Whatever your situation is, there are many resources right in front of you to assist with your transition to the Beta chapter of your career.

Location: Circle Center

Session: Remote but not Removed - Coaching and Supporting Chapters Remotely

Presenter: Tom Healy, CEO & Managing Partner, LaunchPoint

Session Description: You need to be everywhere at once to accomplish what is expected.

Fortunately... you CAN be everywhere at once! There are specific strategies you can employ to span the distance and impact chapters in a significant way almost as if you were in the room holding their hands.

Location: Circle East



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Tuesday, July 19 continued

2:30 -4:15 p.m. General Session – The National PR Perspective

Presenter: Jonathan Coffin,

Session Description: From Total Frat Move to Greek life stereotypes perpetuated in mainstream media coverage, there is no shortage of outside influences impacting the story of the Greek experience. Yet, the task of setting the record straight and showcasing the value sororities and fraternities bring to their members and to college campuses at large cannot simply fall to communicators. Join a discussion about the role members, advisors, consultants and headquarters staff can play in shaping how the fraternal experience is framed within media and the social web. Come prepared to engage and learn how you can do your part to advance the story of the fraternity and sorority experience.

Location: Meridian Ballroom Center and West

4:15 -4:30 pm Break

4:30-5:30 pm General Session – Essential Concepts on Sexual Misconduct & Other Social Issues

Presenter: Aaron Boe, Prevention Solutions

Session Description: Most educated people are well-aware of the issue of sexual assault, but in your role as a traveling consultant there are certain errors to avoid and strengths to practice that can make a tremendous difference. We will discuss critical concepts to understand, common misconceptions, and the counterintuitive aspects of serious social issues so that you will be better equipped to handle conversations and respond when these serious issues arise.

Location: Meridian Ballroom Center and West

5:45 pm Indians Game Picnic sponsored by Chapter Spot

7:05 pm Indians Game



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Wednesday, July 20

8:00-8:50am Breakfast with Executive Directors

Location: Panorama

9:00-9:50am General Session: Executive Directors Panel

Location: Meridian Ballroom Center and West

9:50-10:00am Break

10:00-10:50am Breakout Sessions – select one of five sessions to attend

Session: Chapter Goal Setting Through the Positive Core

Presenter: Ginny Carroll, Principal, InGiNuity

Session Description: In your role as a consultant, how do you heighten awareness of the value, strength, and potential of the chapters you work with? What do you focus on during the visit? Do you set goals? Do you ask officers to identify goals? What you choose to pay attention to as a consultant has everything to do with how each chapter and its officers see themselves. In this session, you will walk away with a quick and fun goal setting process that focuses on the positive core - paying special attention to the best of what people and chapters do in order to ignite what might be.

Location: Circle East

Session: Coaching Instead of Management: Using Accountability and Driving Results in Undergraduates

Presenter: Woody Woodcock, Head Coach, Phired Up Productions

Session Description: Coaching is a process that can help anyone gain more clarity and focus about what is critically important to accomplish. Coaching helps create order, builds habits, and teaches one how to shift to being a high-performer. As a consultant you will serve your constituents best if you can help coach them to develop a system to get results. Instead of doing the work for them and manage them, you will be educated on how to form powerful questions that creates accountable results in leaders.

Location: Circle West

Session: So you say I'm supposed to start a new chapter.... Tips, tricks and hints for life as an extension consultant

Presenter: Melinda Mettler, Director of Extension, Sigma Kappa Sorority and Gabriela Rodiles, Extension Specialist, Sigma Kappa Sorority

Session Description: Have you been chosen to serve as an extension consultant in the upcoming year? Are you the lucky one who gets to open a new chapter for your national organization? Extension is exciting but can be overwhelming and downright scary. Come learn about ways to navigate this process – from how to meet potential new members to creating a partnership with the University to identifying challenges you may face. Hear tips, tricks and hints based on my experience in the world of extension.

Location: Meridian Ballroom East



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Wednesday, July 20 continued

Session: From Suitcase to Resume: How to Translate Your Experience

Presenter: Erica Lagos, Chapter Finance Specialist, Sigma Kappa and Elizabeth Scott, Collegiate Services Manager, Sigma Kappa

Session Description: Are you planning to job search while on the road this year? In this session you will learn how to articulate the specifics of your job as a traveling consultant on your resume. You will also learn how to cater your experience to any future employer.

Location: Circle Center

Session: Personal Finance on the Road

Presenter: Paul Ashley, Managing Director, First Person

Session Description:

Location: Monument Suite

11:00-12:00pm General Session: Hearts, Not Tombstones.

Presenter: Jessica Gendron Williams, CEO, Phired Up Productions

Session Description: "Carve your name on hearts, not tombstones. A legacy is etched into the minds of others and the stories they share about you." - Shannon Adler

The greatest legacy you will leave for yourself, your organization, and the chapters you will work with in the next year of your life will be based solely on the stories they share about you - after you're done. What stories do you want them to share about you? How do you want to be remembered? What will you carve on the hearts of your brothers or sisters? What will you choose for your year on the road to be about?

Location: Meridian Ballroom Center and West

12:00-12:15 Wrap-up



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Biographies of General Session Presenters

Monday, July 18

Erin Fischer

CEO of the Leadership and Training Studio



Erin Fischer is the owner and CEO of the Leadership and Training Studio. She has spoken in 45 states, recruited in Hungary, volunteered in Hawaii, taught in Brazil and has been on stages with thousands of people in the audience all with the focus of developing people while building teams and organizations.

Erin considers herself a leadership nerd - a woman on a mission to help teams and individuals excel at what they do. Her forum is the stage, but her focus is super-cognitive skills. She wants to support the growth of people by giving them time to think, reflect and gain new knowledge.

Email: erin@theleadershipandtrainingstudio.com

Chris Graham

Assistant Director, Office of Fraternity & Sorority Life, Florida State University



Mr. Christopher C. Graham is an alumnus of Winston-Salem State University in Winston-Salem, NC. While at WSSU he joined several organizations and had a very active undergraduate experience as a student leader. He is also a graduate of The University of North Carolina at Greensboro where he earned a master's in college counseling/student development in higher education. Mr. Graham has experience in admissions, career services, and Fraternity and Sorority Life. As a practitioner, he is passionate about student learning and development, and employ mentoring strategies and counseling skills to affect educational outcomes and student development. His scholarly interests are in the areas of: the role and impact of Fraternity and Sorority on student development, Black men in higher education, and issues related to minority students access, persistence, and college student success. Finally, he is a proud member of Alpha Phi Alpha Fraternity, Inc.

Email: ccgraham@fsu.edu



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David Stollman

President, LaunchPoint Solutions



After graduating from the University of Maryland, he started teaching fraternities how to recruit while working for the North American Interfraternity Conference. Campuses kept asking him to come back so he created Recruitment Boot Camp. In the past 20 years David has spoken on more than 600 campuses across North America. David is the co-founder of CAMPUSPEAK, an award-winning speakers agency and HazingPrevention.org. A member of Sigma Phi Epsilon, David has won numerous awards for his work with fraternities including being honored as the first non-member to win a national award from SAE – the Order of Interfraternal Leadership.

Email: stollman@launchpointsolutions.org

Tuesday, July 19

Dani Weatherford

Executive Director, National Panhellenic Conference



Dani Weatherford, executive director of the National Panhellenic Conference, works alongside the NPC Board of Directors and Executive Committee to lead the nation's largest organization advocating for women and the sorority experience. Weatherford is an attorney by training and has more than 10 years of experience as a higher education administrator. She holds a bachelors degree from DePauw University and a law degree from Indiana University Maurer School of Law-Bloomington.

Email: dani@npcwomen.org

Jud Horras

President & CEO, North-American Interfraternity Conference



Judson Horras is the President & CEO of the North-American Interfraternity Conference. After more than 18 years serving Beta Theta Pi—over 8 as the Administrative Secretary—he took on this role in 2016 to lead the NIC into the future. Jud is a graduate of Iowa State University; he lives in Indianapolis with his wife, Kara, and two kids, Anna and Andrew, who he hopes will enjoy meaningful fraternity/sorority experiences in the near future.

Email: jud@nicindy.org



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Anthony Cawdron

Event Coordinator and House Manager for University President Mitch Daniels, Purdue University



Anthony Cawdron is the Events Coordinator and House Manager at 'Westwood', The Purdue President's official residence. A position he also held at Iowa State University before making the transition to Purdue over thirteen years ago with now president emeritus Martin Jischke. He continues to manage the day-to-day operations of the house and oversees the events and entertaining for Purdue's twelfth president Mitch Daniels.

Anthony teaches business etiquette and advanced service courses in the Hospitality and Tourism Management department at Purdue. He has a Masters degree in Hospitality and has held a variety of positions including banquet manager, restaurant manager, hospitality faculty in Switzerland and three years as a butler in two of England's finest stately homes; Blenheim Palace and Sutton Place.

Email: cawdron@purdue.edu

Jonathan Coffin

Vice President, VOX Global



Jonathan brings more than a decade of experience managing communications initiatives in political, governmental and higher education settings to his work on behalf of VOX clients. Prior to joining VOX, Jonathan held communications roles on Capitol Hill and at the US Department of Defense. Most recently, he served as Chief of Staff and Associate Vice President for Communications at DePauw University. He is also the former press secretary for Rep. Shelley Moore Capito (R-W.Va.). At VOX, he supports education and healthcare clients, providing counsel regarding media relations, thought leadership, message development and digital communications.

Email: jcoffin@voxglobal.com



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Aaron Boe

Founder of Prevention Culture



Aaron is a national speaker and consultant on preventing sexual misconduct and abuse in relationships. He takes an innovative, positive approach that also equips students with the principles necessary for healthier relationships in college and throughout life.

Aaron is known for being able to engage hard-to-reach audiences, and is most at-home when speaking to student-athletes or fraternity men. He receives equal praise from female audiences, and develops workshops for national women's organizations in addition to speaking to all-women's groups. Aaron is the leading consultant in the fraternity and sorority community on implementing comprehensive programs that empower members, providing national organizations with expert curriculum for member education, and customized training for staff and volunteers.

Aaron received his bachelor's and master's degrees from Indiana University. He has over a decade of experience speaking to young people.

Email: aaron@aaronboe.com

Wednesday, July 20

Jessica Gendron Williams

CEO Phired Up, Techni Phi and Innova



Jessica is CEO of Phired Up. She's funny (just ask her). She's also smart, bold, and passionate about teaching groups how to grow. She went to Eastern Illinois and then Indiana University. She's a member of Alpha Sigma Tau. She likes dogs a lot. Most importantly, she's pushing the fraternity/sorority movement to change more lives... and change the world.



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Jordan Bentlage

Executive Director, Sigma Kappa Sorority and FEA Field Staff Conference Co-Chair



Jordan serves as the executive director of Sigma Kappa Sorority where her primary responsibilities include guiding staff to lead and manage the work of the Sorority in alignment with its purpose and guiding principles. She also works with Sigma Kappa national council in the formation of the Sorority's future direction, policies and procedures to achieve its goals.

Jordan graduated from Bowling Green State University with a Bachelor of Science degree in communication disorders. Jordan joined the Sigma Kappa staff as a leadership consultant during the 1999/2000 academic years and has remained on staff as a member of the publications and collegiate services teams before assuming the executive director role in April 2011.

Jordan and her husband, Chris, Kappa Sigma Fraternity, live in Anderson, Indiana. She serves on the board of the Indiana Society of Association Executives and volunteers her time to the ThreeSixtyFive Foundation. A Foundation she and Chris founded with a few close friends to assist physically challenged individuals in returning to an active lifestyle during the first year of their recovery.

Michael Mayer

Executive Director, Theta Chi Fraternity and FEA Field Staff Conference Co-Chair



Mike Mayer has served as Executive Director of Theta Chi Fraternity since May 2010. In this role, he is responsible for the management of the International Headquarters staff and the day-to-day operations of the Fraternity.

He graduated from the University of Central Missouri with a Bachelor of Science degree in political science. Immediately after graduation, he joined the Theta Chi's staff as a Leadership and Education Consultant during the 2004/2005 and 2005/2006 academic years.

Following his employment on Theta Chi's field staff, Mike served as a capital campaign consultant with Pennington & Company, a fundraising firm based in Lawrence, Kansas that specializes in supporting Fraternities and Sororities. He returned to Theta Chi in October 2007 as Associate Executive Director, where he was responsible for supervision of the Fraternity's collegiate affairs.

Mike and his wife, Tori, live in Carmel, Indiana. Mike is an active parishioner at Our Lady of Mt. Carmel Catholic Church. He is a member of the Columbia Club of Indianapolis and serves on the Board of Directors of the Muscular Dystrophy Family Foundation.