

Strategic Plan of the Fraternity Executives Association

Care | Competence | Connections

The Fraternity Executives Association will...

1. Create a caring collegial culture, which celebrates, supports and advocates member success.
2. Enhance the professional competencies of its members through the facilitated access to learning resources.
3. Nurture relevant and beneficial professional partnerships to assist with the growth of the Association and the connections of its members.

Focus Area #1 – Care <i>A Caring Collegial Culture for Member Success</i>	Focus Area #2 – Competence <i>Facilitate Member Competency Development</i>	Focus Area #3 – Connections <i>Membership Connections through Professional Partnerships</i>
<ul style="list-style-type: none"> A. Foster a culture of collegiality to ensure strong interfraternal collaboration and understand and adhere to the FEA Code of Ethics. B. Create intentional and on-going member-to-member experiences to mentor members throughout professional life-stages and experiences (new, mid-career, organizational challenge, leadership transition, retirement, etc.). C. Establish formal ways to welcome new members into the Association’s community of colleagues. D. Serve as a champion for individual members to celebrate professional and personal success. 	<ul style="list-style-type: none"> A. Support members’ professional development through individually identified industry pathways. B. Connect members to subject matter experts within the membership and from peer-recommended partners. C. Utilize and enhance the FEA Core Competencies to focus programming and address timely and emerging industry trends. D. Provide year-round learning outside the Annual Meeting by leveraging existing and facilitated face-to-face venues and online vehicles for member competency development at all levels. E. Develop new learning opportunities to address gaps in competency programming and membership segments. 	<ul style="list-style-type: none"> A. Cultivate vendor relationships to leverage industry needs. B. Create a strategic sponsorships program, which encompasses support for the entire FEA program portfolio. C. Explore opportunities to strengthen the profession by seeking strategic alliances that enhance and expand the influence of FEA. D. Foster relationships with organizations developed by FEA and explore opportunities for strategic support and alignment.